

Extensive Position at the cutting point between Technology and Marketing.

**Our client belongs to the most recognized companies worldwide during the remainig thrity years. The offered products are known to everyone and almost used by everyone and is a great success story. The company generates a multi-billion turnover with a work force of more than 100,000 employees. A return on sales of more than 25% makes it one of the most profit- able companies in the world long-term. The German subsidiary, its second largest, employs four digit people and is named the “Best Employer in Germany” on numerous occasions, most recently in 2013. Our client offers a wealth of products. The continuous further development of the prod- ucts, the identification of new developments and markets and constant communication with users and programmers are of immense importance. The group aims to increase the use of the developer platform among consumers and partners: the group supports developer communities, conducts marketing campaigns and pro- vides technologies to multipliers and opinion leaders. The focus of this work is to gather information from developers, IT architects and other IT professionals about the innovative technologies. Objective: To ensure the positive reception of the de- veloper platform and its growth on the market and to gain more satisfied and profitable users.**

## **Technical Evangelism Lead m/w**

Reporting to the Director Evangelism and working in close cooperation with the management team responsible for DX you will lead a team of 12 Technical Evangelists. These will provide support to the German developer community and work closely with important opinion leaders in order to inform our clients about the platform technologies and strategies and train them accordingly. Here the focus is on developments for our client's various platforms. Against this backdrop, the task involves making the company's vision tangible. To this end you will lead and build a team which will communicate passionately with developers and IT professionals about the technologies, possibilities and strategies. Our client is looking for an impressive person with strong leadership skills, a high level of technical expertise and personal power of persuasion, who will be an ambas- sador that is accepted in the community. The substantive requirement for the position is verifiable experience in this segment in the form of comparable activities in a technology-driven company. Preferably you have a degree in information technology, a visionary mindset, comprehensive technical understanding with a feel for trends, and in-depth experience in motivation and manage- ment of a development team. In addition you are highly regarded on social media and you provide a consise network in the software/developer community.

Our Managing Director Matthias Busold is available for a first exchange of ideas. Certainly, we assure you of our full discretion and will respect non-disclosure notices and GDPR. You are invited to send your meaningful application documents with remuneration requirements and availability stating no **BC 100009** to [matthias.busold@busold-consulting.de](mailto:matthias.busold@busold-consulting.de)

**BUSOLD CONSULTING GMBH**

Loogestieg 7 • 20249 Hamburg • Telefon +49 / 40 / 21 99 33 77

[www.busold-consulting.de](http://www.busold-consulting.de)